

Roll No. _____

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CIVS 217 A-2K12
B.Com. IVth Semester Degree Examination
English Basic
Communication Skills in English
Common with B.A./B.S.W./B.F.A.
(New)

Time : 3 Hours

Maximum Marks : 80

Texts :

- 1) *English for Students of Commerce*
- 2) *Communicative competence in English.*

- I. Answer any two of the following : (2×8=16)**
- a) Write a note on the role played by the jobbers and the brokers in the stock - exchange
 - b) Briefly illustrate the origin and the establishment of the London stock exchange
 - c) What are the requirements of an aspiring graduate to become a Management professional
 - d) Bring out the central theme of the poem 'Bankers are just like anybody
- II. Answer any two of the following : (2×8=16)**
- a) Define 'stress' and say its role in spoken English
 - b) What is an 'accent' and write briefly about its importance in Spoken English.
 - c) What do you mean by 'intonation'? Give two examples
 - d) Bring out the difference between British English and American English.
- III. Answer any three of the following (3×8=24)**
- a) Illustrate briefly the meaning and definitions of Personality
 - b) Explain how personality works as stimulus and also as response
 - c) Write a note on Personality Development and its importance
 - d) Illustrate briefly the Psycho - Analytical Theory of Personality Development.
 - e) Write a note on Carl Rogers Phenomenological theory of Personality Development.

IV. Answer any three of the following :

(3×8=24)

- a) What are the determinants of Personality?
 - b) Define self - concept and write a note on the development of self and the Language.
 - c) How do you Justify the view, 'Leadership as a process'.
 - d) Say, what are the qualities of Leaders?
 - e) Present the great Profiles of any two prominent leaders.
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