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CIVS 198 A-2K14

B.Com. IVth Semester Degree Examination Basic English (CSE) (New)

Time: 3 Hours

Maximum Marks: 80

Texts:

- 1. English for students of commerce
- 2. Communicative competance in English
- 1. Answer any two of the following

 $(2 \times 8 = 16)$

- i) Bring out the theme of the poem "Bankers are Just like Anybody Else - "
- ii) What does the writer expect of the graduates aspiring to be managers?
- iii) 'Stock exchanges are the barometers of the economy' Discuss.
- 2. Answer any two of the following:

 $(2 \times 8 = 16)$

- i) Is British English different from American English? Give your answer quoting examples.
- ii) What is standard English?
- iii) Discuss Intonation as the tune, the melody and the music of speech and Explain Accent and street.
- 3. Answer any three of the following

 $(3 \times 8 = 24)$

- i) What is personality development? Why is it necessary to an individual?
- ii) Explain the various theories of personality.
- iii) What are the intellectual determinants of the personality?
- iv) Explain Freuds theory of personality and the development of personality.

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4. Answer any three of the following:

 $(3 \times 8 = 24)$

- i) Give the meaning of 'Self-Concept'.
- ii) The perceptual, the conceptual and the attitudinal are the major components of self Discuss.
- iii) What is the role of self concept in the development of personality?
- iv) Self concept plays an important role in the development of personality substantiate.